

ESBJERG UNICEF CITY 2010 – IN 6 SHORT STEPS



1

Nadama Dadi is 10 years old and lives in the West African country Togo. Nadama's future seems bright. She goes to school and an education is not far away. However, this is not the case for all children in Togo. Even though schooling is free, the poor country cannot afford to build schools.



2

Nadama lives in the Northern province of Savanes, Togo. It's far away from everything, and schools are scarce. UNICEF has begun a school project, which will ensure schooling for more children, so they can have a better future like Nadama. Clean drinking water and better toilets are also part of the project.



3

UNICEF – The United Nations Children's Fund – works to improve children's conditions. UNICEF has offices all over the world, including Denmark. The main task of UNICEF Denmark is to raise money and inform about the conditions in countries such as Togo. UNICEF has asked Esbjerg to be UNICEF City 2010.



4

The mayor of Esbjerg Johnny Sørtrup has accepted. A UNICEF City must inform about the work of UNICEF and raise money for a project. In 2010 Esbjerg will raise funds for schools in Togo. It is the administration Children & Culture of the municipality, which is in charge, but all of Esbjerg needs to join in.



5

The goal is to raise as many funds for Togo as possible. As a result, we cooperate with local partners in Esbjerg and appointed ambassadors. We also hope that students, businesspeople and many others will be creative and help us help Togo.



6

Esbjerg has chosen to become UNICEF City, because we are a municipality with an international vision and social responsibility. And we believe that the fundraising campaign will unite the city in a joint goal: To help children like Nadama. Do you want to join? Every contribution counts.